

Better all-round performance



The MBTI® assessment

When people are self-aware, they can realize more of their potential. The *Myers-Briggs Type Indicator*® (MBTI®) assessment provides an easy-to-understand framework for improving self-awareness.

Use the MBTI assessment to help people:

- understand their personality type
- identify their strengths and development areas
- understand why people behave differently
- communicate better with people at work and at home

When we understand people better, we can work together and perform better. The MBTI assessment helps people, teams and organizations to do this.

MBTI features

Focuses on self-awareness and differences between people

Uses accessible, positive language and ideas to explain personality preferences

Offers a wide range of workplace uses

Is the world's most widely-used personality assessment

MBTI benefits

Helps everyone to perform better, whatever their role

Makes self-awareness easy to learn and apply

Provides a great return on investment

Creates trust because it is established with proven credibility

Use the MBTI assessment for:

- Communication
- Leadership
- Decision-making
- Change management
- Stress management
- Team development
- Coaching
- Career development

“ I'll never turn down
an MBTI session...
it's invaluable. ”

Area Manager, international
pharmaceuticals and
healthcare company

Call Us Today



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**The LDI Group is a Certified MBTI
Trainer, Facilitator and Authorized
Partner**